



Minutes from (virutal) meeting on May 5, 2020
Prepared by: Aaron Fleming, Secretary

8 a.m.: Community News

- Brianne from CHCURC, city furloughs slowed their projects. College Hill Station is still looking good. Alive & Thrive went well and they distributed the Emergency Funds.
- April 2020 meeting minutes approved.
- Gardeners: Most successful plant sale they've ever had on April 25.

8:15 a.m.: Round Robin

- **Mindy Nagle**, College Hill Pilates & Physical Therapy: Not been seeing patients in my office for eight weeks. Overall income down 87%. Virtual telehealth but many are still waiting until I reopen. Still paying rent and bills even though revenue has
- **Karen Hartman**, CPA: meeting people at the door, mailed out completed returns. Work load has stretched out because tax deadline has extended.
- **Jeremy Boerger**, Boerger Consulting: everything is moving along for now, need referrals, especially later this summer when referrals dry up. Need referrals for businesses that are 250+ employees.
- **Sandra Shakir**, Inspire Salon & Boutique: received a check from CHCURC Disaster Fund. Not going to open up for retail on May 12. It's difficult to social distance.
- **Megan Strasser**, Fern: Online only. Selling and shipping plans. People are showing up and supporting us. Have been able to continue paying rent and pay the shop manager. Went to pay online and doing curbside pick up. We do require masks. Fern has no intention of opening on May 12. We will revisit at beginning of June.
- **Marty Russell**, eXp Realty: Real estate moving along, cannot have open houses but still showing. Most people wear masks. Sellers have hand sanitizer. Inventory is low.
- **Aaron Fleming**, College Hill Yoga / Flemco Designs: Online classes for now but revenue is down because of social distancing. Flemco Design still up and running.
- **Shenda Larry**, First Financial: Lobby is closed but fully operational through drive through. Open in phases but don't know the timeline yet.
- **Gwendolyn Bedingfield**, Sky's the Limit Childcar: Don't have a date on when we can open up. Currently watching 15 children at a time.
- **Corleiss Berry**, Chosen 4 U: Received the Emergency Fund grant. Customers are picking up layaways. Might partially open again on May 12 with abbreviated hours. Business has definitely been impacted.



College Hill Business Association

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- **Ron Busch**, Bacall's: Not open right now. Not sure how to create an opening plan that will allow for social distancing.
- **Kate**, Marty's Hops: The retail wine and beer sales have held up. Our partners have been good about reducing rates. Instituted social distancing. Still have two managers but had to lay off servers. Managers are cleaning. Not using restaurant supplies which. Not reopen on May 12.

8:45 a.m.: Mindy & Aaron presentation

Mindy and Aaron presented their marketing idea to increase donations for the CHCURC Emergency Disaster Fund. There is a misconception in the community that businesses are being taken care of financially by the government or through loans. This is not the case. Beginning to strategize a plan to collect stories from businesses and send them out through social media, email and create posts on the website. Need to create a phone tree so active members can reach out to all businesses in the district. Now is the time to unify the district.