



Minutes from (virtual) meeting on Apr. 7, 2020
Prepared by: Aaron Fleming, Secretary

8 a.m.: Community News

- Brianne from CHCURC, thank you for sharing Alive and Thrive, they have raised \$14,000. They are ramping up marketing to raise more money. First stage was to collect data on who is open and who is partially shut down. Seth and Tony are spear heading an application. The CHCURC business development committee.
- Forum has not met virtually.
- Gardeners are using Tina's market place to sell herbs and succulents. Herb sale will be behind Tina's the last weekend in April. Not sure what is going on with the big plant sale. Not sure they can have the garden walk.
- March 2020 meeting minutes and treasurer's report approved.

8:15 a.m.: Round Robin

- **Mindy Nagle**, College Hill Pilates & Physical Therapy: Cannot meet with people in person—doing virtual meetings. Can help people with injuries. Can give people exercises to help. Also doing online pilates classes.
- **Karen Hartman**, CPA: meeting people at the door, concentrating on getting refunds for people. Tax deadline has been extended.
- **Jeremy Boerger**, Boerger Consulting: business as usual, but has been impacted, all of my speaking engagements have been canceled. In about three months my sale pipeline is going to dry up. Need businesses that are 250+ employees.
- **Marty Russell**, eXp Realty: Still open but it's pretty slow.
- **Aaron Fleming**, College Hill Yoga: Online classes for now.
- **Lynn Schmidt**, Tango del Barrio: stopped operation March 10. No revenue. Have reduced rent but hoping to get back to operation as soon as possible.
- **Terry Owen**, Silk Road Textiles: Closed to the public. Doing curb service. Call in and process the order. Selling mask kits for people to make their own. The supply line for elastic is very low.
- **Corleiss Berry**, Chosen 4 U: Open for appointments, picking up layaway. Doing some sales. One day at a time.
- **Ron Busch**, Bacall's: Not open right now.

Continued



College Hill Business Association

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8:30 a.m.: Jake Samad

What is the future of College Hill? We thought about how we can strategically develop new businesses? Need input from the BA—need the BA to be a partner in the development process. We want to invite complementary and diverse businesses. CHCURC is the largest business in the district now. We want to make sure when we get back to normal that the business district is with us. We are committed to helping the businesses stay afloat. Our biggest fundraiser Derby Day had to be canceled so we came up with Alive and Thrive. 25% of the donations go toward business grants. The unified nature of our neighborhood organizations has helped over the years to make College Hill what it is.

8:45 a.m.: Wrap up / Q&A

- Ron Busch wants us to call our congress persons and ask them to pass House Bill 589.
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- Karen Hartman: City of Cincinnati is no longer funding NBD grants. We will probably have to come up with other funding for next year. For this year, what should we do with our grant money? It was initially intended for College Hill events but because of the virus we cannot hold in person events right now. Karen and Corlelss will form a committee to brain storm event ideas. Brianne has some ideas will contact Karen and Corless after the meeting.
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- Mindy Nagle will put together a list of funding resources to be emailed to list.
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- Please be in touch if you hear of a business who is deciding to close.